



## The U.S. Commercial Service and the World Trade Center of New Orleans Present



### Third Annual “Banking on Development” Conference --

**THIS YEAR'S FOCUS: FINANCIAL *RISK* MITIGATION — LEVERAGING  
MULTILATERAL DEVELOPMENT BANK FINANCIAL PRODUCTS**

**FIND THEM AT OUR ONE-DAY BANKING ON DEVELOPMENT EVENT.**

Each year, the World Bank, the Inter-American Development Bank, the Asian Development Bank, the African Development Bank, and the European Bank for Reconstruction and Development extend a combined total of almost \$50 billion in loans, grants, and investments to the public and private sectors for economic and social development in developing markets. To get in on the ground floor of these international project and procurement opportunities before your competitors do, we encourage you to attend our *Banking On Development* event in New Orleans on Friday, March 16.

**BUSINESS INTELLIGENCE, LEADS,  
STRATEGIES AND CONTACTS.**

- **Identify potential business opportunities that you can pursue through the Multilateral Development Banks.** The U.S. Commercial Service's Liaison Officers will discuss financial risk mitigation products for global transactions, as well as major projects, consulting, and procurement opportunities generated from the Banks' loans and other assistance.
- **Discover opportunities in key sectors** including infrastructure development, transportation, information technologies, healthcare and nutrition, energy, agriculture and services.
- **U.S. Treasury officials** assigned to the Banks will present new Bank initiatives, market perspectives, and developing policy and political issues that impact U.S. companies seeking Bank contracts and financial assistance.
- **Find out from Bank principals and private sector executives how you can target and win new business.** Afternoon educational sessions will feature strategies that winning companies have used to construct their bids; approaches to structured finance with multilateral financial products; and winning contracts in Multilateral Development Bank projects.

#### **WHO SHOULD ATTEND?**

The CEOs, owners, and financial decision makers of U.S. companies interested in assessing risk mitigation products and identifying procurement opportunities.

### **REGISTER NOW.**

**EVENT:** Banking On Development

**WHEN:** March 16, 2007  
8:30am to 5:00pm  
Continental Breakfast starts  
at 7:30am

**WHERE:** Plimsole Club, 30<sup>th</sup> floor  
World Trade Center  
2 Canal Street  
New Orleans, Louisiana 70130

**TO  
REGISTER:** Visit [www.wtcno.org/programs](http://www.wtcno.org/programs)